



# DAN BENA

Please visit: [www.danbena.com](http://www.danbena.com)

Award-winning Purpose, ESG, and CSR Executive; Coach & Mentor; Globally-recognized Water Steward; SDG Advocate; Writer; Keynoter; Board Member; Honorary Professor; Trustee

## EXPERIENCE

2020



CEO  
Dan Bena, LLC



Senior Consultant  
Antea Group



Senior Advisor  
Safe Water Network



Head,  
Sustainable  
Development &  
Corporate Water  
Steward  
PepsiCo, Inc.



Senior Director,  
Food Safety  
Operations  
PepsiCo, Inc.



Head, Corporate  
Health & Safety  
PepsiCo, Inc.



Director, Tech  
Insights &  
Communications  
PepsiCo, Inc.

1995

## EDUCATION

MS, Pharmacy  
Arnold & Marie Schwartz  
College of Pharmacy

BS, Biochemistry  
Manhattan College

## SELECT IMPACT

Authored pivotal white paper on [Rebooting Capitalism](#)

Provide **senior strategic ESG/Purpose guidance** to diverse C-suite clients

Developed sector-leading **Water Quality Management Training Series**

**Core member** of team that created PepsiCo's landmark **Performance With Purpose** program

Created **comprehensive Global Water Strategy for \$65+B corporation**, which provided **55MM people** access to safe water (end 2020)

Co-created **leading corporate policy to respect water as a human right**, recognized by shareholders, NGOs, & UN as a first for a multinational

Authored [white paper](#) on Intergenerational Call to Action to **End Discrimination Against Women**, for UN Association

Collaborated with corporate Sustainability Team to improve **operational water use by 23%**, saving **\$17MM** and approximately **one billion absolute liters** of water

Built & led PepsiCo's **first-ever Corporate Health & Safety Function**

**Managed pioneering public-private partnership** with Penn State University to develop innovative **student farm and Sustainable Food Systems minor**

**Authored 10,000+ pages of material for submission to India Parliament**

## RECOGNITION

PepsiCo **Chairman's Award** (the Company's highest individual honor)

October 24<sup>th</sup> proclaimed **Dan Bena Day in New York State**

Recognized as **Sustainability Leader** by Globescan

"**Global Goals/Local Leader**" Award from UN Association

**Invited by President of UN General Assembly to deliver remarks at High-Level Panels**

**Selected as UN Global Goals Ambassador**

**Top 500 CSR and Business Executives** on Social Media

**Light Up the Night Award Honoree** by Andrus Home for Children

Named "**Action Figure in Sustainable Development**" by CircleofBlue.org

**Keynoted Royal Swedish Gala**

**One of four invitees to testify to US Senate** on corporate leadership

**Appointed by Mayor to serve on Inaugural Sustainability Council for City of New Rochelle**

**Facilitated four external water awards for PepsiCo** over four years

## BOARDS

(Current and former)

World Economic Forum **Global Agenda Council Water Security**

UN Global Compact **CEO Water Mandate** Steering Committee

**United Nations Association** Board

World Bank's **2030 WRG Steering Board**

**World Business Council for Sustainable Development** Leadership Group

**Environmental Leader** Publications Group Board Advisor

**Creative Visions Foundation** Board Member

**US Water Alliance** Board

Glasgow Caledonian University **Honorary Professor & Trustee**

**International Society of Beverage Technologists** Board

**Artistic Circles** Advisory Board for Water Pressures documentary

**X-Prize for Water** visioning exercise Panel Member

**Keela** Board Advisor

**SuperYou FUNDation** Advisor

**Journal of Water Security**, Elsevier, Advisory Board

**Conrad Foundation** for STEM, Advisory Board



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