

Recognition

Invited by H.E. Ambassador Sam Kutesa, President of the UN General Assembly, to address a High-Level panel of Member States at The International Decade for Action "Water for Life": Progress achieved and lessons learned for sustainable development - General Assembly, High-level Interactive Dialogue.



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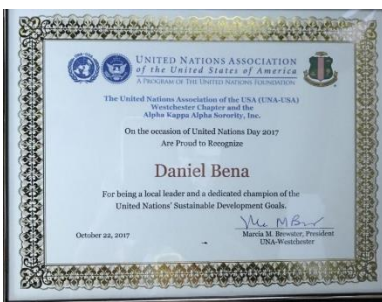
Opening of the 12th Youth Assembly at the United Nations

7 Aug 2013 - Theme: On the Road to Actions - Moving Beyond the MDGs, post 2015
Building Youth Leadership for the Success for the 8 UN Millennium Development Goals.
website

Honored to represent PepsiCo on the opening panel in the UN General Assembly Hall about "Youth Leadership and Global Development in the 21st Century." Joined by Ahmad Alhendawi, first-ever UN Special Envoy for Youth and Ambassador Anwarul K. Chowdhury, Founder, Global Movement for The Culture of Peace and Former Under-Secretary-General of the United Nations. Audience was over 1,000 youth delegates from over 100 countries.

"As always [Dan], I wish to thank you for your passion and commitment in relation to sustainability generally, where you are indeed a champion, and the Global Compact and CEO Water Mandate specifically."

Gavin Power
Deputy Director
United Nations Global Compact



Named a "Global Goals Local Hero" by the United Nations Association for advocacy to advance the UN Sustainable Development Goals.

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Recognition

One of only four witnesses invited to testify about water and energy efficiency before the **US Senate Subcommittee on Water and Power**, in Washington, DC. Honored to represent PepsiCo, and thanks to Senator Jeanne Shaheen, Subcommittee Chair.

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U.S. SENATE COMMITTEE ON ENERGY & NATURAL RESOURCES

HEARINGS AND BUSINESS MEETINGS
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Jul 25 2012

WATER AND POWER SUBCOMMITTEE HEARING: Water Efficiency and Energy Impacts

SD 366 of the Dirksen Senate Office Building, 02:30 PM

The purpose of this oversight hearing is to examine the role of water use efficiency and its impact on energy use.

The hearing will be webcast live on the Committee's website, and an archived video will be available shortly after the hearing is complete. Witnesses' testimony will be available on the website at the start of the hearing.

RELATED LINKS

- Hearings and Business Meetings
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Archived Webcast

Energy and Natural Resources Hearing on Water Efficiency and Energy Impacts SD 366 Mr. Bena

- **Mr. Henry L. Green Hon. AIA**
President
National Institute of Building Sciences, Washington, DC
Green Testimony 07.25.12.pdf (334.3 KBs)
- **Mr. Daniel W. Bena**
Senior Director of Global Sustainable Development
PepsiCo, Inc., Purchase, NY
Bena Testimony 07.25.12.pdf (14.1 MBs)
- **Mr. GP Russ Chaney**
Chief Executive Officer
The IAPMO Group, Ontario, CA
Chaney Testimony 07.25.12.pdf (243.1 KBs)
- **Ms. Mary Ann Dickinson**
President and CEO
Alliance for Water Efficiency, Chicago, IL
DickinsonTestimony 07.25.12.pdf (450.6 KBs)



2011 NEW YORK GREEN SUMMIT “From Farm to Fork” and ROYAL GALA AWARD DINNER November 1 and 2

In the presence of H.R.H. Princess Madeleine and H.R.H. Prince Daniel of Sweden

Summit Chairman

Mr. Jens Spendrup, Chairman, Spendrups Bryggeri AB

Keynote Speakers

Ms. Martha Stewart, Founder, Martha Stewart Living Omnimedia

Dr. Marion Nestle, Dept. of Nutrition, Food Studies & Public Health, New York University

Ms. Carolyn Steel, Architect and Author

Mr. Dan Bena, Director of Sustainable Development, PepsiCo



Public Speaking & Advocacy

For brief compilation of examples, click here:

<https://youtu.be/aFW1OM2tD9o>

United Nations, Government,
Development Organizations

- **UN High-level Interactive Dialog to the Member States** on Post-2015 Partnerships; United Nations March 30, 2015
- Panelist on Human Right to Water Panel **with InterAmerican Development Bank** (IDB); SIWI and InterAmerican Development Bank August 25, 2015
- Webinar: America's Failing Water Infrastructure; **Department of State US Water Partnership**, Columbia Water Center, March 21, 2014
- Address at the Irish "Our Food, Our Future Summit"; September 26, 2013, with the **Prime Minister of Ireland and the Minister of Agriculture**
- **UN Water Triggering Action on Water for the Post-2015 Agenda**; Stockholm International Water Institute (SIWI) September 1, 2013
- **United Nations Youth Assembly Opening Panel**; United Nations and Friendship Ambassadors Foundation August 7, 2013
- **Keynote Address at the Swedish Royal Gala**; Swedish American Chamber of Commerce November 7, 2011
- (Video Interview) Bonn 2011: The Water:Energy:Food Nexus; **Federal Government of Germany** June 13, 2011
- **US Senate Testimony**; Committee on Water and Natural Resources; Subcommittee on Water and Power July 25, 2012

NGOs

- **World Food Prize** 2014, Borlaug Dialogs; World Food Prize
- The Lawyer's Changing Role in Climate Adaptation; **American Bar Association** March 21, 2013
- "**Action Figures**" in Sustainable Development; Circle of Blue July 15, 2012
- Keynote Address At Urban Water Sustainability Conference; **US Water Alliance** October 16, 2012
- Unlocking Consumer Demand for the Provision of Safe Water; **Safe Water Network** September 4, 2013
- (Opening Plenary Keynote) Industrial Water Reuse Symposium; **Water Reuse Association** December 9, 2013
- (Keynote) "Performance with Purpose": What is it, and how does PepsiCo continue to embed it into its DNA? **SustPACK** 2015 April 2, 2015
- Panel Moderator for Safe Water Network Panel on the **power of the portfolio approach to the provision of safe water**; SIWI and Safe Water Network August 27, 2015

Public Speaking & Advocacy

For an abridged example of a recent guest lecture, click here:

<https://youtu.be/yeLlIKsWB04>

Academia

- **Fair Fashion Center, Glasgow Caledonian NY College**, guest lecture on corporate conscience and the SDGs, 2017
- **Pennsylvania State University**: guest lectures to School of Agriculture, 2016
- **Yale University**: Yale International Relations Association; YIRA October 9, 2015
- **Pennsylvania State University** Smeal College of Business; Lecture to Net Impact Champions class; December 2, 2015
- Judge, Pennsylvania State University Smeal College of **Business—Sustainability Case Competition**; December 3, 2015
- Town Hall at **Glasgow Caledonian University**; GCU New York March 18, 2015
- Americas Water Conference at **Columbia University**; Columbia University March 12, 2015; keynote
- UNC Nexus Conference: Food, Water, Climate, and Energy; **Univ of North Carolina** Water Center March 6, 2014
- **Rochester Institute of Technology** Supply Chain Panel; July 30, 2013
- Interview with Stanford Center for Social Innovation; Stanford Graduate School of Business June 14, 2010
- **Northwestern University** Guest Lecture; Professor Ann Feldman April 15, 2009
- EPA Importance of Water to the US Economy; **American University**, invited by USEPA Acting Ass't Administrator, Nancy Stoner
- Bringing Sustainability into Management Decisions; **Columbia University** March 2, 2011
- America's Water in a Global Context; **Columbia University Earth Institute** March 25, 2013
- Inauguration of the Earth Institute's **Agriculture and Food Security Center**; Columbia University Earth Institute September 10, 2013
- Columbia **Social Enterprise Conference**; Columbia University School of Business October 31, 2014
- Making Sustainability Personal; **Environmental Consortium of Colleges and Universities** April 17, 2015
- MIT Water Summit; **Massachusetts Institute of Technology** December 11, 2014
- Embedding the Base of the Pyramid into corporate strategy; BoP Summit 2015, **University of Vermont** June 16, 2015

Public Speaking & Advocacy

Business and Media

- When the Well Runs Dry: The Currency of Water; **Forbes** September 12, 2014
- Protecting the Future; **Guardian** Food Hub June 10, 2014
- **(Radio Interview)** Connecting the Dots for Sustainability
- World Resources Report: A New Collaborative Era; **World Resources Report** March 1, 2011
- **(Book/e-book)** Sustain-Ability: How a corporate conscience helps business sustain the ability to win, AuthorHouse November 1, 2011
- The Changing Face of Water Stewardship: It's Not About Philanthropy Anymore; **New Food Magazine** Europe May 1, 2012
- Interview with Ethisphere about corporate ethics; **Ethisphere** September 27, 2011
- **Shell Innovation Summit**; Royal Dutch Shell January 9, 2013
- **(Blog)** Leadership Blogs for PepsiCo; PepsiCo, Inc. March 22, 2012
- Integrated Watershed Management Panel at SRI 2012 Conference; **SRI of the Rockies Conference** October 25, 2012